

TOWNSHIP OF CHISHOLM

STRATEGIC PLANNING COMMITTEE MEETING

DATE: May 31st, 2016
TIME: 7:00 P.M.
LOCATION: Council Chambers

PRESENT: Chairperson Nunzio Scarfone, Mayor Leo Jobin, and
Councillors David Hodgins, and Chris Jull
Don Butterworth and David Dockendorff
Clerk-Treasurer Linda Ringler

ABSENT: Councillor Walter Ross absent with regret

1. CALL TO ORDER

Chairperson Nunzio Scarfone called the meeting to order at 7:00 p.m.

2. APPROVAL OF AGENDA

Resolution 2016-07 (SPC)

Chris Jull – Leo Jobin: Be it resolved that the Agenda be accepted as presented.
'Carried'

3. APPROVAL OF MINUTES

Resolution 2016-08 (SPC)

Leo Jobin – Chris Jull: Be it resolved that the Minutes of the April 28th, 2016 Strategic Planning Committee Meeting be adopted as printed and circulated. 'Carried'

4. REVIEW CHANGES TO STRATEGIC PLAN

As a result of the Committee's review and member input, minor revisions were made to the following initiatives:

- A6-Beaver Program;
- B2-Conduct Drainage Study for the Township;
- C1-Update Traffic Study for Planning;
- D4-Promote Local Farmer's Market;
- D5-Remove Wolf & Coyote Moratorium; and
- D7-Restructure Landfill and Recycling Policies & Resell Reuseable Items.

Resolution 2016-09 (SPC)

Leo Jobin – Chris Jull: Be it resolved that the draft Strategic Plan, as revised, be presented to Council for adoption. **‘Carried’**

5. LOGO/SLOGAN CONTEST

In discussing the Initiative “Marketing Plan for Chisholm Township”, the Committee decided to put forward a recommendation to Council to sponsor a logo/slogan contest, open to the public, initially for the purpose of new entrance signage, and for future marketing purposes. It was decided that the logo should be short and should brand the good qualities of Chisholm. The contest would be published in the Township’s Newsletter, and be put on the website, and Facebook. Councillor Chris Jull provided a sample logo that he has designed.

Mr. Butterworth informed the Committee that the Community Policing’s *Directory Sign* on Memorial Park Drive is in need of replacement, and informed the Committee that he has some thoughts on a new design for the sign, which would reflect the Township’s timber and farming heritage. Mr. Butterworth will be the liaison between the Community Policing Committee and Council for this initiative.

6. ADJOURNMENT

Resolution 2016-10 (SPC)

David Hodgins – Don Butterworth: Be it resolved that we do now adjourn this Strategic Planning Committee Meeting. **‘Carried’**

Time: 7:45 p.m.

Chairperson, Nunzio Scarfone

Clerk-Treasurer, Linda Ringler