

TOWNSHIP OF CHISHOLM

STRATEGIC PLANNING COMMITTEE MEETING

DATE: April 28th, 2016
TIME: 7:00 P.M.
LOCATION: Council Chambers

PRESENT: Chairperson Nunzio Scarfone, Mayor Leo Jobin, and
Councillors David Hodgins, and Chris Jull
Clerk-Treasurer Linda Ringler

ABSENT: Councillor Walter Ross and Don Butterworth were absent with regret

1. CALL TO ORDER

Chairperson Nunzio Scarfone called the meeting to order at 7:00 p.m.

2. APPROVAL OF AGENDA

Resolution 2016-04 (SPC)

Chris Jull – David Hodgins: Be it resolved that the Agenda be accepted as presented.
'Carried'

3. APPROVAL OF MINUTES

Resolution 2016-05 (SPC)

David Hodgins – Chris Jull: Be it resolved that the Minutes of the March 16th, 2016 Strategic Planning Committee Meeting be adopted as printed and circulated. 'Carried'

4. REVIEW CHANGES TO STRATEGIC PLAN

Clerk-Treasurer Linda Ringler, reviewed with the Committee, wording changes she had made to pages 3,4,5,6, and 7 of the Strategic Plan, 2013. Revisions to the *Strengths, Weaknesses, Opportunities & Threats (SWOT)*, made by the Committee, were reviewed, and it was noted that one additional change was required: *Official Plan near completion* is to be deleted from the list of *Decreasing Pressures*. All information regarding the survey and public information was removed from the revised Plan.

The Committee reviewed the map and requested that the following items be added:

- Laporte Park Road;
- Laporte Park;

- Hiking trail; and
- Hard surfaced roads.

The Committee then proceeded to review the A, B, C, and D initiatives. The Committee agreed that two B initiatives - *Marketing Plan for Chisholm Township* and *Improve Twp Entrance Signs* are closely related and should be together, and therefore the *Sign* initiative was renumbered to B.1.1. It was decided that the design of a new logo and slogan would be part of this initiative, and the Committee decided to involve the public in a logo/slogan design contest. Members were also asked to come up with designs of their own for the next meeting

The following new initiatives were added to the C initiatives:

- Resurface River Road from Alderdale to Village;
- Resurface Memorial Park Drive from Golf Course to Kells;
- Paving Memorial Park Drive from Trappers to Alderdale; and
- Resurface Alderdale Road from Chiswick to East Ferris Boundary.

The Committee requested that a cycling route be incorporated on the above-noted roads.

During discussion with respect to D initiative *Restructure Landfill and Recycling Policies and Resell Reusable Items*, staff was asked to obtain advice from the Township's lawyer and insurance company to ascertain the Township's liability with respect to people buying/taking things from the landfill site, in the event of injuries/damages.

5. ADJOURNMENT

Resolution 2016-06 (SPC)

David Hodgins – Chris Jull: Be it resolved that we do now adjourn to meet again on Tuesday, May 31st, 2016 at 7:00 p.m. or at the call of the Chair. **'Carried'**
Time: 8:20 p.m.

Chairperson, Nunzio Scarfone

Clerk-Treasurer, Linda Ringler